

# Bay Area Sustainable Construction Leaders (BASCL)

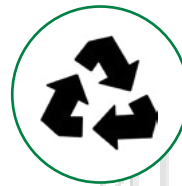
## Mission

We use the collective power of Bay Area commercial general contractors to catalyze action towards net zero-impact construction and inspire industry peers to commit to market transformation for a thriving and sustainable future.

## What We Do

We use our combined knowledge, resources, experience, and relationships to move the Bay Area construction industry away from unsustainable practices and to accelerate market transformation toward positive solutions.

Our focus areas include:



Construction Waste



Carbon



Material Transparency



Job Site Practices



Tools & Resources

We use our role and influence in a relatively traditional industry to ask tough questions, push the status quo, and share unique solutions to drive change.



# Guiding Principles

## 1. We have more to gain from working together.

We commit to pooling our knowledge and collective power to have a greater impact. We are committed to educating ourselves so our actions are informed.

## 2. We work in partnership with the industry to develop

**solutions.** We identify and invite willing and like-minded commercial general contractors to inform our focus areas.

## 3. We are purpose-driven and business-minded.

We are driven to achieve net zero-impact construction, but we recognize that we must also present a compelling business case to our companies and clients.

## 4. We will maintain an attitude of integrity, transparency, and

**inclusivity.** We recognize that collective power and action is attainable when our group is united.

Attributes to  
Join BASCL

- + Sustainability leadership/influencer role at a commercial general contractor, local presence, and knowledge of Bay Area markets.
- + Organization has a commitment to sustainability.
- + Willingness and ability to attend in-person meetings once per month (in the Bay Area).
- + Passion for helping transform the building industry.
- + Strong desire to connect with your peers in a non-competitive setting and help drive the industry forward!

contact

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